



Membership Application

Thank you for your interest in joining SME Topeka. There are qualifications for membership set by the SME Topeka By Laws: Membership is limited to individuals employed in the field of sales and marketing with one of the following criteria;

- management responsibilities,
- sales or marketing educator or trainer,
- business owner with responsibility for sales or marketing, or
- sales/marketing practitioner with a strong interest in advancing their professional career in the field.

The applicant's defined duties should include one or more of the following:

- policy planning
- direction or supervision of sales and marketing personnel
- marketing-related activities such as sales training, sales promotion or public relations, or
- leadership responsibilities within their organization

My current position qualifies me for membership consideration based upon the following criteria (check all that apply):

<input type="checkbox"/> Sales Manager	<input type="checkbox"/> Sales/ Marketing Trainer
<input type="checkbox"/> CEO, Owner, Executive Manager	<input type="checkbox"/> Marketing Manager
<input type="checkbox"/> Senior Level Sales/Marketing Representative	<input type="checkbox"/> Marketing/Business Professor or Educator
<input type="checkbox"/> Professional Consultant in Sales/Marketing	<input type="checkbox"/> Other (specify) _____

Name _____

Full Title _____

Preferred First Name for Badge _____

Firm Name _____

Address (Include City, State, Zip) _____

Phone _____

Fax _____

Cell Phone (not required) _____

E-mail _____

Website _____

Number of People you supervise (if applicable): _____

Years in Current Position: _____

Dues cover all membership benefits including the 10 dinner meeting meals. **Annual dues are \$495 plus a one-time initiation fee of \$65, for a first-year total of \$560.** If you are replacing a current or lapsed member from your company, the initiation fee does not apply: your total fee is \$495. You may choose to pay the full amount of your dues by check or credit card in advance or you may make monthly or quarterly credit card payments as specified below.

Indicate our payment plan: check enclosed charge credit card for option selected

\$495 annual dues payment (\$560 for the 1st year, includes \$65 initiation fee)

\$123.75 quarterly automatic credit card charge (\$188.75 for 1st quarter, includes \$65 initiation fee)

\$41.25 monthly automatic credit card charge (\$106.25 for first month, includes \$65 initiation fee)

I authorize SME Topeka to make automatic credit card charges for the above amount. (VISA, MasterCard or Discover accepted)

Card number:

Expiration date:

Verification Code

Name on card

Signature

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Please answer the following questions. Use another sheet of paper, if necessary.

List two sales & marketing references (include full contact information):

Describe the nature of your business and your day-to-day responsibilities within the company you represent:

Describe any project management, special assignments, or leadership roles you are responsible for within the dynamics of your job duties (include any events you oversee, territories you manage for sales, marketing campaigns launched, etc.):

To date, what has been your greatest success story as a sales and marketing executive?

List your current community activities, any associations or organizations that you are a member or volunteer of:

Membership Approval Process: Email your completed application to info@SMETopeka.org Applications can also be mailed to PO Box 8660, Topeka, KS 66608. Your application will be reviewed by the SME Topeka Board of Directors at its next meeting. You will be notified by e-mail of your membership status.

If accepted to membership, I agree to abide by the constitution and bylaws of SME Topeka, to participate to the extent of my ability in activities of the organization, and conduct myself in the business and community contacts in such a manner as to be a credit to SME Topeka and to the selling profession. I agree to pay dues in advance during the period of my membership. (Payment options listed on page 1)

Applicant's Signature: _____

Date: _____

Supervisor's Signature (if applicable): _____

Date: _____

Sponsor's Name _____

(Person who invited you to SME Topeka)