



**Tuesday, April 10 2018**

**Topeka Civic Theatre  
3028 SW 8th Ave.**

**Registration and Dinner  
Buffet at 5:00 PM**

**Program begins at 6:30 PM**

**SME LIVE!**

Featuring Best Selling Author and Keynote Speaker

# Ryan Holiday



*“Ryan Holiday was charged with opening our first Marketing event, a conference which had never been hosted and for which our audience of marketers and ad agencies had high expectations. He truly lived up to the challenge with an inspiring, attention-catching talk filled with real-world examples.*

*He proved to be an excellent and engaging speaker; he set the bar high for the rest of the day”*

- EDITIONS INFOPRESSE

**To reserve your company's space as a sponsor, email SME at [SMETopeka@cox.net](mailto:SMETopeka@cox.net), or call 785-246-9600.**

## SPONSORSHIP OPPORTUNITIES

### Platinum = \$5000

- \* 30-40 tickets – dinner is included
- \* Company logo on all print promotion and full page ad in program

### Gold = \$2500

- \* 20 tickets – dinner is included
- \* Company logo on all print promotion and half page ad in program

### Silver = \$1000

- \* 8 tickets – dinner is included
- \* Company name on all print promotion and featured in program

### Bronze = \$500

- \* 4 tickets – dinner is included
- \* Company name on all print promotion and featured in program

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You will leave being able to cultivate positive energy in everything you do—and you will make the world a better place for having attended!



### ABOUT RYAN

Ryan Holiday is a young, smart, marketing powerhouse turned motivational speaker who has attracted fans from every imaginable discipline. When it comes to movitation, Holiday makes readers—and listeners—take stock of their lives and careers

through the timeless lens of an ancient philosophy, stoicism.

With bestsellers like *The Daily Stoic* and *Ego Is the Enemy*, RYAN HOLIDAY is a motivational speaker on everyone's mind. The New York Times calls him “a sought-after guru to NFL coaches, Olympians, hip-hop stars and Silicon Valley entrepreneurs.” And in his latest book, *Perennial Seller*, he proves once again why he's a marketing maverick—explaining how to create products that actually stand the test of time.

*“Ryan didn't just tell a story on stage; he provide our crowd with a keynote stuffed with hands on knowledge from his day-to-day work life. He truly rocked our stage, delivering inspiring and real-world-ready know-how on billion dollar brands, including growth hacking insights that can be applied the next day in the office.”*

- MARKETING ROCKSTARS

